### LEVEL DEFINITION
This level covers positions responsible for providing managing a department providing a full range of media services.

### TYPICAL RESPONSIBILITIES
May include: developing long-term strategic plans; allocating human, financial and physical resources; developing long-term goals; developing and implementing broad policies; directing a management team responsible for the delivery of a full range of media services; developing projects and overall strategies for the application of media technologies to the teaching and learning activities of the university.

### DECISION MAKING /LEVEL OF ACCOUNTABILITY
Makes decisions regarding strategic planning, budgeting and the allocation of all resources.

### SUPERVISION RECEIVED
Works with full latitude within a mandate. Work is reviewed in terms of achievement of long-term strategic goals.

### SUPERVISION EXERCISED
Manages staff directly and indirectly through subordinate managers.

### MINIMUM QUALIFICATIONS
Post graduate degree in a relevant discipline. Minimum ten years of related experience, or the equivalent combination of education and experience.

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